

# Haute on my Heels

Media Kit - 2018



## ABOUT

Hauteonmyheels.com is a fashion, beauty and lifestyle blog run by Hannah Ryan. Currently within my third year of uni studying Fashion Marketing and Branding; this blog was set up as a way to showcase my style as well as write about all my passions in fashion, beauty and lifestyle.

## BLOG STATISTICS

(Average Monthly)  
Page Views - 15K+  
Unique Visitors - 4K  
DA - 13

## BLOG DEMOGRAPHICS

Haute on my heels readership is generally 85% female and 15% males. Around 70% of my readers are between 16-25; whilst the remaining 30% are 26 and over.

## SOCIAL MEDIA



@hauteonmyheelss - 1435 followers



@hannahlryann - 2130 followers

## FEATURED BRANDS

**RIMMEL**  
LONDON

**SHEIN**

**iDEAL**  
OF SWEDEN

**dermalogica**

**KOKO COUTURE**

**osmo**  
CONTACT

**TOBI**

*blossoming*  
gifts

For any collaborations, sponsored posts and gifted opportunities with high quality content; please contact me at [hauteonmyheels@gmail.com](mailto:hauteonmyheels@gmail.com).

[www.hauteonmyheels.com](http://www.hauteonmyheels.com)